

# KIWASSEE

July 27, 2010

# SMOKE SIGNALS

kiwassee.org

# KIWANIS

Volume XXI No. 40

**CHAIR:** Rene Castellon  
**PIG:** President Rene

**INVOCATION:** Cindy Marks  
**MAILER:** John McClellan

**MUSIC:** .D.Winegardner/W. Meyer  
**EDITOR:** John Mier

## CALENDAR

August 3 Club News and Publicity Committee meeting, 1 p.m.. Mike Briggs.  
July 27 First day for Travel and Adventure season ticket sales.  
Sept. 12 Deadline for Travel and Adventure ticket donations to charitable institutions.  
Sept. 28 Deadline for Travel and Adventure season ticket sales.

## ANNOUNCEMENTS AND PRESENTATIONS

\*\*\*Duane Brooks asked for a volunteer to take surplus food to the Open Door during August.  
\*\*\*Joe Downey needs a volunteer to handle CROP WALK recruiting during September.  
\*\*\*Mike Briggs scheduled a Club News and Publicity meeting for 1 p.m. next Tuesday (August 3).  
\*\*\*Penny Ecarius, assisted by Millard Kent and Mike Feider, launched a new project called the "Preschool Tool Tote Project" which is designed to benefit preschool children in the Upper Peninsula. The program will provide two years of early literacy skills presented by the child's parents. (Data gathered by the Legacy Center shows that preschool children who have Preschool Tool Totes have the basic skills to begin Kindergarten at a higher learning rate than children who do not). Penny will collect donations—and award prizes—each week during the campaign. (Stay tuned---with Penny, we're never sure what might come next!!).  
\*\*\*Jim Schroeder, representing Young Children Priority One, presented a check to Karen Adams and Curt Petre from the Safe and Sound organization. Curt thanked Kiwassee and said the donation will be used to provide child safety car seats to low income parents.  
\*\*\*Diane Stevens said that Gary Kerestes's father recently passed away. Leo Stableton is in Kings Daughters. Marge Englund is now in Independence Village and will be joined by Stan after he completes Physical Therapy following his recent stroke. Please keep these folks in your thoughts and prayers.

## TRAVEL AND ADVENTURE FUNDRAISER

Ray Senesac and Cal Hoerneman launched the 2010-2011 Travel and Adventure fundraising program for Kiwanis. Ray and Cal both emphasized the importance of this fundraiser to the club, and the need for every member to participate. Members can pick up their sales packet today and get started immediately. Deadline for completing season ticket sales is Sept. 28, and the deadline for ticket contributions to charitable institutions is Sept. 12. Cal has enlisted six sponsors this year (at \$500 each), including MBS, Eastman Party Store, Leuter Insurance (new this year), Chemical Bank, Bickford Cottages, and Independence Village. The program schedule, which starts a month earlier than usual, includes the Silk Road on Sept. 28, Egypt Treasures and Cruising the Nile on Nov. 2, Colorful Mexico on Dec. 7, America's Amazing Places on Jan. 11, Alaska Inside Passage on Feb. 8, and Iran—Then and Now on March 8. Our goal this year is to achieve total ticket sales of \$18,000 for a profit of \$10,000. Gary Kerestes will assist Ray and Cal in administering the overall program, Gene Woodward will be responsible for collecting ticket sale money, and Jim Struthers will schedule volunteers for ushering, etc. Cal will introduce the programs and sponsors. Cal said we will get an additional \$650 through placemat advertising in local restaurants (thanks to Vicki Briggs for designing the placemats). Cal again emphasized the importance of this fundraiser to maintain Kiwassee's level of community support, and the need for every member to participate. Start by buying tickets for family and friends. There will be a price increase this year, which is the first since 2003. Season tickets will increase from \$25 to \$30. Suggested selling points for season tickets include a 35% saving over those purchased at the box office, and also the fact that the six stubs can be used for any performance—even all six for the same program. Ray also asked members to keep an updated customer list so we can keep that data base available.

P.S. Penny reported that members contributed \$68.28 to the Tool Tote Project today---over half way towards funding one child for two years. She thanked members of Kiwassee for caring about kids.