

**CHAIR:** Bruce Rayce **INVOCATION:** Duane Townley **MUSIC:** Alex Rapanos  
**HAPPY \$:** Bruce Rayce **GREETER:** none **MAILER:** Roger Briggs **EDITOR:** Diane Stevens

### CALENDAR

**Monday, July 4:** July 4 Flag Teams, setup and takedown as scheduled. (John Congleton)  
**Tuesday, July 5:** Pinecrest Picnic, Pinecrest Farms, Homer Road, 5:30pm food served (Dick Jellum)  
**Thursday, July 21:** Board of Directors' Meeting, Memorial Presbyterian, 12 noon (Bruce Rayce)

### ANNOUNCEMENTS

**Martha Briggs:** Did you receive an email about updating your BRAVO form for the Midland Public Schools? If you plan to drive Key Club members somewhere or chaperone an overnight trip with Key Club, you DO need a BRAVO form on file plus a driver's license on file with MPS and fingerprinting with Midland Police Department. If your only involvement with youth is at the Eastlawn party or at any event where many other adults and people are present, you DON'T need to file a BRAVO form again. This is a change from past years' requirements. Bottom line, ask Martha if you are not sure. Also, Buffalo Wild Wings was left off the list of golf sponsors by mistake.

**John Congleton:** Next Monday will be July 4, a Flag Project day. Contact John if you have questions about your role in the flag plantings and takedowns.

**Al Forster:** July through September, third quarter, dues were sent out this morning.

**Dick Jellum:** Pinecrest Picnic will be Tuesday, July 5, Pinecrest Farms on Homer Road. Help is needed unloading Kentucky Fried Chicken at 4:45pm. The feeding frenzy will begin at 5:30.

**Larry McCoy:** Kiwanis Night at the Loons will be Saturday, 7/30, at 7pm. Cost is \$9.50 for the ticket, \$5 for a food voucher, and \$5 for a Loon's hat. Wear Kiwanis clothing and your field badge and join the other Division 19 Kiwanis Clubs of Gladwin, Midland, West Branch, Kiwassee and hopefully nearby Divisions for a game between our Loons and the South Bend Cubs. Twelve have signed up from the Midland Club, 12 of Kiwassee, and 56 from Gladwin-West Branch. Reservations are accepted through 7/16.

**Ben Tierney:** Two Fun Committee events have been planned for the summer: July 14, Tunes by the Tridge, 7pm, "Dueling Pianos" will perform, and August 10, Whine Meet and Greet for new members to get to know the "old" members, 6pm-8pm. John Congleton won the question testing our memories about Midland....and I can't remember the test question....with the award of a functioning water bottle and a pocket calendar.

**Duane Townley:** Duane thanked all who helped at the last Eagle Village painting event for the year. Twenty-five Kiwassee members appeared in the Eagle Village newsletter picture, and another 20 have worked there but are not pictured.

**Bruce Rayce:** Bruce presented a "Firecracker" award, and the firecrackers, to Roger for his many hours spent (Martha knows how many!) organizing the recent Kiwanis for Kids golf outing. It was a well-organized, successful event thanks to Roger and the many other volunteers. Thanks to the "Cook-Out Crew" from last Tuesday's event at Emerson Park. Approximately 80 people attended! Ron Keller, Ron Graunke, Duane Brooks, and Caterer Pat gave us quite a feast. Thanks to Duane Townley for organizing and leading the "Paintathon" at Eagle Village and the ice cream stop. Eagle Village can turn the children's lives around, and we are honored to be a part of that organization in a small way. News from the June Board of Directors meeting: Community Service and Young Children project account requests were approved. The former were funds for the upcoming Pinecrest Picnic, and the latter for funds up to \$4,000 (to be added to the Foundation's \$5,000) for the Longview playground pavilion. This was one of Young Children's projects from their recent Big Project/Small Project list, and they are making it reality for Longview. Ray Senesac has provided a phone to be used for calls seeking information about Kiwassee. The number is 495-6760. A call creates an email, sent to Ray, then he can forward the call and caller's name to the correct person. Jim Bailey and Mike and Vicki Briggs have resigned. Jim will be relocating to North Carolina, and the Busy Briggs have grandchildren to visit. Dick Skochdopole will replace Vicki on the Nominating Committee. A replacement is needed for her on both the Kiwassee Board and the Foundation Board. All three resigning members have been made honorary members until the end of the year. A third quarter LOA was approved for Millard Kent. A Distinguished Member award will be created, with guidelines drawn up by the Membership Committee. Other new ideas were to provide a new member with a Kiwassee logo-imprinted polo shirt,

create incentives for recruiting, provide scholarships for members who need help with membership costs, and keep in touch with members whose attendance has fallen off so they don't lose their connection to Kiwassee.

### **MEMBERSHIP NEWS**

Mary Padgett, Gene Moore's daughter, joined us today, as did Rachel Rapanos, Alex's daughter. Welcome, daughters! Max says Bill Kennett is doing better, thanks to the antibiotics. He still plans to return to meetings. Bill Spaulding encourages us to visit Paul Walker, a member since 1989, at his home on Woodbridge Drive.

### **PROGRAM: NORTHWOOD MARKETING STUDY FOR KIWASSEE**

Ray Senesac presented the Cliff Notes version of the Northwood University students' analysis of Kiwassee. The long and very detailed version will be available on the Kiwassee website.

Four "givens" for Kiwassee: We provide great services to the community through our projects. One hundred percent of the profits from fundraisers goes back to the projects. We are dedicated to supporting children. Individual relationships work well for our fundraising projects of Flags and Nuts & Candy.

Some gaps/weaknesses: Committee teams in fundraisers can create a duplication of effort. Some fundraisers are outdated. An older membership may make it harder to connect with youth and children's needs. We must remember innovation in fundraisers allows for more growth.

Questions: Is each member involved at an appropriate level? Are we burning some people out and not encouraging others to become involved? Do businesses understand what we do?

Actions to take: Provide more structure to new members to encourage involvement. Once a year, thank major event/activity supporters. Do more recognition of individual member's contributions. Increase community visibility with radio PSAs, placemats for all fundraisers, inclusion in the City Calendar and the Midland Daily News Spectrum.

A Northwood Marketing Intern will work with us to create a handout brochure that can be provided to businesses we approach about collaboration on projects. It will include information about our mission, projects, and fundraisers.

**JULY 5 MEETING: PINECREST PICNIC AT PINECREST FARMS, HOMER ROAD.  
DINNER AT 5:30PM.**