

August 2, 2016

KIWASSEE *SMOKE SIGNALS*

KIWANIS

[www.kiwassee.org](http://www.kiwassee.org)

Guest Chair: Allison Maloney

Editor: Martha Briggs

### CALENDAR

**Wednesday, August 3:** Eat at Culver's between 5 & 8 p.m.—15% of sales in that time go to the SHARE program!

**Wednesday, August 10:** Meet & Greet at Diamond Jim's from 6-8 p.m. Come and visit with members new and old!

### ANNOUNCEMENTS

**Mike Cronenberger:** Mike, Susan Love, Rudy Phillips, and Dick Skochdapole will meet with members of Young Leaders United to discuss ways Kiwassee and YLU can collaborate on projects and fund raisers.

**Max Bottomley:** representing Kathy Zaun-Schmidt, Max asked members to support Alzheimer's research and the Alzheimer Walk on September 24, and mentioned that Kathy was recently named Director of Independence Village.

**Ben Tierney:** Today's Trivia question: which President is on the \$1000 bill? after a few incorrect guesses and a giant hint, Martha Briggs blurted out "Cleveland!" without raising her hand first and won a coffee mug filled with candy Ben stole from a co-worker. She shared the candy with her table mates to make up for cheating.

**Brian Goodwill:** Brian got the Happy Dollars started with an announcement that Culver's will donate to the Salvation Army's SHARE program 15% of sales between 5 and 8 p.m. tomorrow. Just show up—no flyer needed!

### PROGRAM: Fundraising Committee—Travel and Adventure

Guest Chair Allison introduced Fundraising Committee chair Cal Hoerneman, who rolled out this year's **Travel and Adventure Series**, now in its 71<sup>st</sup> year. This family-friendly activity features six travel films presented by travel professionals and gives viewers a chance to see the world from the comfort of their seat in the Midland Center for the Arts Auditorium. The series is one of the club's four major fund-raisers; the others are Nut & Candy Sales, Flags, and the Kiwanis For Kids Golf Outing. All monies support Kiwassee projects and initiatives.

Kiwassee and the Midland Kiwanis Club co-sponsor T&A; the two clubs split the profits based on the percentage of advance sales each club generates, combined with an even split of box office sales, sponsorships, and advertising. This year's sales goal of \$18,000 will yield a profit of \$8500. **The price for an adult season ticket has risen from \$30 to \$35 this year;** a student season ticket is \$10, and a family ticket (2 adults and 2+ students) is \$75. Only season tickets are sold between August 2 and October 18, the date of the first program. After that, a ticket for a single program can be purchased at the door the day of the program (\$10 for adults/\$3 for students).

While the winter month programs have been scheduled on Sundays in recent years, **this year there will only be one Sunday program (January 8, 3 p.m.)**, and none in February and March. All others are on Tuesdays at 7:30 p.m.; the last program is Tuesday, April 11.

Several local businesses, including Kiwassee member Gary Vogel's Bayside Home Care, pay a \$500 sponsorship fee. In addition, placements used by local restaurants feature the T&A schedule and ads that include Coldwell Banker (Heather McLaughlin), Investment Advisory Services (Jack Lehman), Midland Towne Center Storage (Alex Rapanos) and Bayside Home Care (Gary Vogel). Thanks to former member Vicki Briggs for putting the placemats together.

Kiwassee members make up the sales team, and everyone has received a packet that includes detailed instructions, flyers, tickets, and a payment envelope. Some members also received a customer list from previous years that they should update and return at the end of the sales period. **The last day to sell season tickets is Tuesday, October 18.** Start selling right away! The instruction sheet includes suggestions to boost sales.

Members can also purchase tickets to be donated to local non-profits, including many our club supports. **The last day to turn in donated tickets and monies is Tuesday, October 4.**

Six members are managing the logistics of this fundraiser: Jack Higgins, Cal Hoerneman, Ray Senesac, Mike Feider, Larry McCoy, Jim Heffel. **See Jack, Cal, or Ray for additional flyers, tickets, and sales envelopes.**

### REMINDERS

**Next week's program:** Community Service.

**Greeter:** Susan Love.

**Invocation:** Penny Ecarius.