

October 17, 2017      **KIWASSEE SMOKE SIGNALS**      **KIWANIS**      [www.kiwassee.org](http://www.kiwassee.org)

**Chair: Snoddy      Invocation: Feider      Pig Master: Jellum      Editor: Stevens**

**Wednesday, 10/18:** Aktion Club Talent Show (Allen)

**Tuesday, 10/24:** Human & Spiritual Values committee meeting AFTER general meeting (Goodwill)

**Tuesday, 11/1:** Deadline for painting of NHV apartment (Stevens/Phillips)

**Saturday, 11/4:** Nut & Candy load-in at Salvation Army, 330 Waldo. Helpers needed (Jellum)

**Tuesday, 11/7:** First day of Nut Hut, 1:30-5:30pm (Rogers)

**Tuesday, 12/12:** Christmas Party for first graders at Central Park Elementary (Townley)

**Sunday, 12/17:** Last day to return product to store

**Thursday, 12/23:** Last day of sales, Nut Hut closes

### ANNOUNCEMENTS

**Karen Adams:** On behalf of Young Children, a \$500 check was presented to Nurse Holly Barth, Midland County Health Department, to support the 13<sup>th</sup> annual Midland County baby shower for low income families. A \$1,000 check was presented to Kim Clark, Director of Early Childhood & Family Services for the outdoor nature program at Longview.

**Martha Briggs:** Aktion Club talent show will be in our meeting room, 10/18, 6 to 7:30pm.

**Dick Jellum:** Community Service meeting today after general meeting.

**Allison Maloney:** Senior Youth committee meeting after the general meeting today. Signup sheet to attend HH Dow Key Club meetings was circulated.

**Larry McCoy:** An email and address roster for members will be circulated. Please confirm or change your information so a new listing can be placed on the Kiwassee document website.

**Rudy Phillips:** A jobs list for the NHV apartment project will be circulated. Please consider the different job possibilities and sign up if you can help. The work needs to be done by November 1.

**Diane Stevens:** Thank you to the readers who signed up to read at our 9 preschools this month!

**Duane Townley:** For Bruce Rayce, Duane reminded us of the annual donation for Kiwanis of Michigan Foundation's support of four Michigan pediatric hospitals. Members can donate \$45 in a check made payable to Kiwanis of Michigan Foundation. Another Kiwanis of Michigan project is to provide funds for Christmas parties for children in the hospitals during the Holidays. These checks can also be made out to Kiwanis of Michigan Foundation. For Roger Briggs, there will be a Foundation meeting today. For Alex Rapanos, Foundation Treasurer, last year \$10,899 was distributed in support of community projects. This year, \$19,376 is available. Let the Foundation know about potential projects to consider.

**Doug Snoddy:** Our guest is Lee Smoll, Rudy Phillips' brother-in-law. Karen Adam was inducted as our new Kiwassee Secretary. Congratulations, Karen!

**Membernews:** Roger is feeling better every day and would enjoy calls or emails. Visits must be cleared with Gatekeeper Martha!! Sponsor Appreciation Day is next Tuesday, and our guests will be representatives of the many community organizations we support with our project funds and sweat equity. Please greet and engage our guests.

### DOUG SNODDY – KIWASSEE KIWANIS OBJECTIVES & GOALS 2017-2018

Each President has a unique approach to their year of service. Think of this year's objectives and goals as a multi-year plan, with long term goals that will benefit the Club now and in the future. **SWOT highlights:** Strengths - Kiwassee is well established in the community, financially sound, and has an experienced and involved membership. Weaknesses – Membership is declining as the average age increases and there is concern about low brand awareness. Opportunities – We may grow by tapping into recent retirees and young professionals, and the Flag Program as a signature project could increase our brand awareness. Threats – Service clubs, in the usual iteration, are not as effective or appealing to new and younger members as in the past, communication methods are changing, and our fundraising projects are changing.

**Objective highlights:** Increase membership by 2 for each member lost, and membership recruitment is the responsibility of each of us. Retain current members by emphasizing fellowship not only at meetings but also at project events, and prevent burnout of active members. New members should be strongly encouraged to become involved immediately in a project or event that fits their interests and schedules, and our Kiwanis family of clubs could work more closely together. Dave Winegardner will lead a steering committee to analyze our changing fundraising efforts and needs, and a Sponsor Appreciation Day will highlight those organizations that benefit from those funds. We must increase our Kiwassee brand visibility and expand a Facebook presence to communicate, not just post. And have fun while doing all this!

10/24: SPONSOR APPRECIATION DAY, Al Klashak – Invocation, Fred Honerkamp - Greeter