

Chair: Doug Snoddy

Invocation: Duane Townley

Editor: Martha Briggs

CALENDAR

January 31: Kiwassee featured service club at the Dow Tennis Classic (**Doug Snoddy/Diane Stevens**)

February 13: Valentine's Party (**Doug Snoddy**)

ANNOUNCEMENTS

Doug Snoddy: (1) Please sign up TODAY to attend the Valentine's Party February 13.

(2) See Doug if you're interested in serving on the CROP Planning Team. (3) Kiwassee will be the featured non-profit January 31 at the Dow Tennis Classic! Our information table will be courtside from 5:30-8:30 that night, and Doug and CarolAnne Guillemette will appear on Center Court at 7:30. See Doug about manning the table display, with tri-fold and club, flags, and golf outing handouts, on other days during the tournament.

Roger Briggs: The Kiwassee Foundation is seeking ideas for a memorial to honor longtime member Paul Walker. Paul managed the Salvation Army bell ringing schedule for several years, and traveled to South American many times to fit people with eye glasses collected by the Lions Club.

John Congleton: New Hope Village is close to opening! Please let Diane Stevens or Rudy Phillips know that you can help as move-in day approaches—painting, cleaning, placing furniture, organizing items, etc.

Mike Cronenberger: Kiwassee will have a table at Friday's Chamber of Commerce breakfast at 7 a.m. at Valley Plaza. Call the Chamber to make a reservation. Cost of the meal is \$20.

Al Forster: Thanks to the early dues-payers! Slacker alert—pay up if you haven't already done so!

Brian Goodwill: Human and Spiritual Values will have a speaker from SVSU's 50+ program at the February 20 meeting. The presentation promises to be interesting: invite your friends to attend that day!

Cal Hoerneman: Sunday's Travel & Adventure program will make a great addition to your pre-Super Bowl routine! 3 pm, MCFTA.

Larry McCoy: Larry and Charlotte celebrated their fiftieth anniversary last weekend—congratulations!

Diane Stevens: The New Hope Village volunteers will meet after today's meeting.

Duane Townley: Max Bottomley turns NINETY-FIVE next Monday—let's sing to him today & next week!

SPECIAL ANNOUNCEMENT: Bruce Rayce introduced Mike Rose, Director of Adult Tennis at the Greater Midland Tennis Center, who introduced doubles partners Desiree and Juliana. After not qualifying for last year's Dow Tennis Classic, they are 3rd seeds this year. Both started playing tennis as toddlers and currently play in tournaments around the world. Come watch them play tomorrow!

GUESTS: Dick Skochdopole introduced Marcus Kessler from Stuttgart, Germany. Marcus was a Rotary exchange student thirty-nine years ago!

MEMBER NEWS: Keep Phil Sarnacke's wife Carol in your thoughts—she separated her shoulder in a fall at home last week.

PROGRAM: Fundraising Report

This week's program focused on two of the club's four fundraisers. First, Nut Czar Dick Jellum reviewed Nuts and Candy sales. He thanked the fundraiser's leadership: Gordon Rogers, Aaron Oberlin, Krueger Bill, Jim Rajewski, and Al Burmester; along with Captain Brian Goodwill for providing space at the Salvation Army for our products; and the 19 volunteers who served as shopkeepers.

While sales have dropped in the past few years, the fundraiser showed an \$8,090 profit. The 38 oz jar of cashews, 14 oz. package of mixed nuts, and Christmas pretzels were top sellers, while roasted almonds and the (not) super snack mix will likely be dropped. Eternal Salesman Extraordinaire Jim Rajewski was once again the top seller, and to honor his years of stellar sales, Dick presented him with a coveted Jim Harbaugh bobble head. That meant the second-place team of Roger and Martha Briggs took home the traveling peanut

trophy, which has a place of prominence on their mantel as I type. Mary Lou Myers was named Rookie of the Year—way to go, Mary Lou! And thanks to everyone for another solid fundraiser.

Next, Dave reviewed the goals the Fund Raising Steering Committee formed last November: (1) make a decision regarding the future of Travel and Adventure; (2) develop a plan for obtaining business sponsors that includes marketing, sales force, and sponsor recognition; (3) develop a database for tracking sponsors across fund raising project lines.

Addressing the first goal, he provided a lengthy explanation of the Fund Raising Steering Committee and Board's decision to end the Travel and Adventure Program after this year's season. Both Kiwanis clubs, which have shared this fund-raiser for years, came to the same conclusion. Revenue from the project has dropped by half in the last five years and is projected to drop again this year. The audience for these programs is shrinking and, without sponsors and member donations to support ticket sales, the project will continue to lose money.

Members expressed their disappointment with this decision, given the valuable service T&A has provided to our community's senior population. Everyone agreed that, while there is not a financial need to replace the fundraiser at this time, we should consider other projects that will benefit seniors. We will also recognize Norm Hozak's tremendous ticket sales through the years of this long-running project.

NEXT WEEK: Program: Community Service

Invocation: Roger Briggs

Greeter: Diane Stevens