

CALENDAR

Friday, Saturday, Sunday, April 13, 14, 15: State robotics competition, SVSU. Bullock Creek will compete. Go to www.firstinmichigan.org/eventinfo for more information. (CarolAnne Guillemette)

Saturday, April 14: Adopt A Highway pickup, meet at Police Station at 9a.m. (Bruce Rayce)

Wednesday, April 18: Children's Grief Center Fundraiser Luncheon, Great Hall (Fred Honerkamp)

Thursday, April 19: WMFC Volunteer Appreciation Event. RSVP by 4/6. (Susan Love)

Tuesday, May 22: Panel discussion: "What Are the Most Pressing Problems for Midland County's Youth?" bring a guest (let Bruce Rayce know headcount for caterer).

ANNOUNCEMENTS

Doug Snoddy: Adopt A Highway pickup will be Saturday, 4/14. This is our 25th year of AAH participation! A spring pickup usually provides lots of interesting trash, plus this will be on M-20, a highly traveled road. Meet at the Law Enforcement Center at 9am. Key Club members will be helping Kiwassee volunteers.

Roger Briggs: Kiwassee Foundation members, watch for an email to conduct an on-line vote on an urgent request. Also, the Foundation will meet next week at 11 a.m., before the regular meeting.

Mike Cronenberger: Use the Midland Waves brochure to approach sponsors and subscribers about flags. Please don't approach those organizations that already support the golf outing. There is a list of potential Midland Waves flag sponsors available from Mike. He would be glad to email it to you.

Cal Hoerneman: Tonight is the LAST Travel and Adventure Presentation, "The Theft of the Mona Lisa," at 7:30 at the Midland Center for the Arts. Doug and Diane are preparing an article for the Midland Daily News about the program, which ran for 72 years before both Kiwanis Clubs agreed to end it after this year's season.

Rudy Phillips: Junior Youth will meet briefly after today's meeting.

Bruce Rayce: See Bruce for a Michigan District of Kiwanis raffle ticket and vie for \$5000! On 5/22, Sheriff Scott Stephenson, Probate Judge Doreen Allen, MPS Superintendent Michael Sharrow, and The Rock Director Bev Wenzel, will discuss pressing issues facing our Midland County children and youth. The Evening Club has been invited, and you may bring invite guests to this interesting program—be sure to give Bruce a headcount for Pat.

Diane Stevens: Please sign card circulating for Jack Higgins, whose birthday is Thursday. Please check your phone number, address, and email address on the list circulating. Kurt Faust will be in the lobby after today's meeting to solicit volunteers for the Midland Fresh gardening and food delivery initiative.

GUESTS: CarolAnne Guillemette introduced John Harken of Wildfire Credit Union.

MEMBER NEWS: Jack Higgins is receiving radiation treatments and doctors are addressing a pulmonary embolism. He is feeling weak and would benefit from a call, note, or visit (contact Nancy first). Celia Myers is home and recuperating.

PROGRAM I: Nominations

Gordon Rogers presented the single slate of officer nominations for 2018-19 Kiwassee officers. Voting will take place the first Tuesday of May. Additional nominations may be made at that time. The officers' terms will run from October 1, 2018, to September 30, 2019. Next year's club president is Roger Moll, who has served as president-elect this year. Next year's president-elect is CarolAnne Guillemette, who has served as vice-president this year. These positions are not contested. The following members have accepted their nominations:

Vice-President: Mark Fenske

Club Secretary: Karen Adams

Membership Secretary: Al Forster

Treasurer: Jim Morgan

Assistant Treasurer: LaVerne Myers

Directors: Dee Howe, Allison Maloney, Phil Sarnacke

PLUS Gordon Rogers to complete Ben Tierney's term. Ben recently resigned from the club.

PROGRAM II: Update of 2017-18 Club Objectives and Goals (next page)

PROGRAM II: Update of 2017-18 Club Objectives and Goals

President Doug Snoddy presented a mid-year review of the objectives and goals he set for the club's 2017-18 year. In discussing "Themes and Messages," Doug emphasized Kiwanis International's motto, "Kids Need Kiwanis. Kiwanis Needs You."

In the outline that follows, Doug breaks down that motto, explaining how he sees it shaping Kiwanis's work now, in the next several weeks, and into the future. As you can see, all of the Long Term Themes, Event Theme and Messages are aligned and inter-related. In particular, the May 22 Listening Session, aka "The Event," will play an important role in our ongoing efforts to LISTEN and ACT on behalf of kids.

Long Term Theme: Kids Need Kiwanis. Kiwanis Needs You.

Together this is very powerful thematic combination that I would like Kiwanis to adopt over time. I am leveraging the Kiwanis materials in the rollout for the Event so that members will become familiar with the phrase.

Long Term Theme 1: Kids Need Kiwanis

Long Term Message 1a: Kids Need Kiwanis is **because** We Listen to their needs.

Long Term Message 1b: Kids Need Kiwanis is **because** after we hear their needs, We Act on our understanding of their needs through fundraising and service projects to meet those needs.

Long Term Theme 2: Kiwanis Needs You

Long Term Message 2a: Kiwanis needs people who want to serve, who care about kids and who want to make a difference in our community and share our core values.

Long Term Message 2b: When we say to a prospective new member that Kiwanis Needs You, we are really saying we want you to become one of us because you have the skills and values we share.

Event Theme 3: Listening Session

Event Message 3a: We Listen to kids' needs through committee work and our traditional alignment to community agencies, but we should also listen to kids' needs through other channels. The Event and the Theme of the Event is a Listening Session to hear kids' needs from the different perspectives of our selected panelists: Judge Dorene Allen, County Sheriff Scott Stephenson, MPS' Michael Sharrow, and The Rock's Wenzel.

Event Message 3b: Once we hear the needs through the Listening Session, we will launch an activity within the club to determine what We Can Do to Make a Difference to meet those needs for kids.

Event Message 3c: The message to the people we want to invite to the Event is "Come to Listen with Us, Join Us, Make a Difference."

The Power Point presentation Doug used in the meeting is attached.

NEXT WEEK: PROGRAM: Junior Youth GREETER: Spaulding INVOCATION: Kim Clark