

**Friday & Saturday, 11/2-3:** Great Lakes Bay Region robotics competition, Bullock Creek HS (Guillemette)  
**Friday, 11/2:** Kids Against Hunger packaging event at NU, 8am, Hach Center by Circle K (Martinez/Godley)  
**Saturday, 11/3:** Nuts and Candy load-in at Salvation Army, 10am (Jellum)  
**Tuesday, 11/6:** Nuts and Candy store open, Salvation Army, 1:30-5:30pm (Rogers/Jellum)  
**Saturday, 11/10:** Candy & nuts sale at Midland Mall, 10am-5pm (Jellum)  
**Sunday, 11/11:** Midland Waves flag display outside Bullock Creek HS, 3pm, Midland Community Orchestra Concert (Young)  
**Monday, 11/12:** Midland Waves display at Midland High School, Veteran's program all day (Young)  
**Tuesday, 11/28:** ARC fundraising luncheon, Great Hall, 11:30am (M Briggs)  
**Tuesday, 12/11: Regular meeting with lunch, 11:30-12:30, Trinity Lutheran. Central Park party, 1:15-2:00, 2:15-3:00**  
**Wednesday, 12/12:** Aktion Club Holiday Party, 5pm-6:30pm, MPS Admin Building (M Briggs)

### ANNOUNCEMENTS

**Penny Ecarius:** Penny shared that our caterer, Pat Koehler, is dealing with many issues in her private life: her brother, who is fighting cancer, her trip to help her brother for a week, her Habitat for Humanity house, and her financial obligations to the house and for the trip down to her brother. Penny circulated an envelope for donations to help Pat ease her mind and meet some of those financial obligations. Club members donated \$600! Pat tearfully thanked us.

**Martha Briggs:** CROP Walk tax receipts for donations are available on the counter, or get yours from her at another meeting. Club members donated \$2100!

**Roger Briggs:** Please consider donating \$45 to the Kiwanis of Michigan Foundation. Funds go to four Michigan children's hospitals.

**Al Forster:** Dues Dues Dues! 20 members have not yet paid! An email of shame, listing dues slackers, will soon be sent out.

**Fred Honerkamp:** Fred, as a Santa during the Holidays, spoke at the recent Santa workshop in Midland. He impressed upon the aspiring Santas that a few words, "Santa loves you very much.", while visiting with a child, can have a profound affect. That child may not have heard those words at home, unfortunately. After this touching story, an aspiring Mrs. Claus gave Fred \$300 to use for the benefit of the children we serve. Someone helped her family at Christmastime when she was a child, and she had vowed to pay it forward.

**Dick Jellum:** A check for \$250 from Community Service Committee was presented to Anna Martinez, President of Circle K at Northwood, to support the Kids Against Hunger (KAH) packaging event on 11/2. The goal is to pack 15,000 meals. Each meal serves 6 people! **Bruce Rayce**, for Senior Youth, also provided \$500 to the KAH event, which is part of "Go MAD" (Go Make A Difference) volunteering event for students.

**Bill Krueger:** Bill is the money collector for candy and nuts sales. Bring your checks, in an envelope with sales information to him.

**Gordon Rogers:** 1)Please sign up to be a storekeeper at the Nut House at Salvation Army. 2)Please volunteer to work at the candy and nuts table at the mall on 11/10, Saturday. 3)Saturday, 11/3, 9:30am, nut and candy unloading at Salvation Army. Please sign up.

**Diane Stevens:** A new membership roster and 2018-2019 tri-fold are available. Extras will be in the wooden cabinet.

**Duane Townley:** Our Holiday party for the first graders will be 12/11, with a new 2-session format. THERE WILL BE a regular meeting + lunch for us, 11:30 to 12:30 at Trinity, then we adjourn to Central School. You should have your shopping assignment for a child plus a letter explaining the event at this meeting or receive it at the next meeting you attend.

**Jim Young:** Flags will be placed outside Bullock Creek High School for the Midland Community Orchestra Veterans Day Concert at 3pm on Sunday, 11/11. November 12, Veterans' Day, will be the last day of flag planting for the year. There will be the usual flag displays, and also flags placed at Midland High School. Area veterans are invited to attend one of 6 sessions at the school to meet with students.

### GUESTS AND NEW MEMBER INDUCTION

Christy Godley, NU Circle K member and Michigan District of Circle K International District Governor, and Northwood Circle K President Anna Martinez, joined us. Crystalee Cook, Primrose Retirement Community, a guest of CarolAnne Guillemette on 10/9, returned and is considering membership! Sam Choo brought his son, Kevin, to the meeting. We are glad you joined us, Kevin. Dave Bender directed the induction ceremony for Nancy Higgins, wife of 40 year member Jack Higgins. She is proud to wear his nametag in his memory. We are so happy to have a Higgins in the Club again, Nancy.

### PRESIDENTIAL THOUGHTS FOR THE YEAR AHEAD

President Roger reminded us that, as with all Kiwanis Clubs worldwide, serving children, whether in our community, country, or world, is our Signature Project. To accomplish that, we must maintain membership or, even better, work to add 12 members, representing 15% growth. We also must build strong relationships with existing and new sponsors who will support our fundraisers, thus providing project funds. Sweat equity projects build stronger bonds between Club members and provide an immediate sense of making a difference. Think of the teamwork on Gary's Bridge, NHV apartment painting, Eagle Village painting, construction of the Longview playground pavilion. New and unique program topics create a guest-worthy event for potential new members and can provide those ideas for sweat equity and grant support. Our digital "footprint" in the community is important and needs to be updated. Thanks to Jim Morgan for the original [www.kiwassee.org](http://www.kiwassee.org) website and to Doug for [www.kiwasseekiwanis.org](http://www.kiwasseekiwanis.org), a starting point for the next generation website. Doug also created our Facebook page, which needs everyone's help to maintain relevance and grow. Do we

need a Marketing Kiwassee committee to increase and improve our website and Facebook pages? How do we determine the effectiveness of our digital presence? “Is our digital presence getting up each day dressed for work?”

### **CLUB NEWS & PUBLICITY COMMITTEE GOALS**

As Chair, Diane recognized committee members Martha Briggs, Mike Cronenberger, Joe Downey, and YOU, all members. The committee needs your help to take pictures of a hands-on activity or event. The scrapbooks created in past years were valuable when we were planning for the 50<sup>th</sup> anniversary event. Going forward, Diane would like to have a digital photo scrapbook of our yearly activities and meeting events. As Roger pointed out, our websites and Facebook site need constant updating and improvement. How best to do that is the question. That digital presence is new on the “to do” list, which already contains MDN articles, Smoke Signals, membership roster, yearly trifold, Kiwassee project trifold, display board with updated pictures, SPECTRUM paragraph, and business cards. We want to have an article in the MDN every month and have ideas for every month until spring. Members, if you have a project or sweat equity event we could highlight, write an article, capture a picture, and send it to us. Another new area is utilizing MCTV and their Community Forum broadcast. We hope to highlight several large sweat equity projects done in the past, such as Gary’s Bridge and the playground pavilion at Longview.